

NEWS RELEASE

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Faegre Drinker Design Lab Publishes Second eBook on Legal Design Thinking and Visual Advocacy

Faegre Drinker — April 3, 2024 — [Faegre Drinker's Design Lab](#) has published a new eBook “Design Thinking and Visual Advocacy for Lawyers Two Point Oh!” The eBook introduces legal professionals to design thinking and visual advocacy in 41 minutes. It is available for free download on Faegre Drinker’s [website](#) or from [Apple Books](#).

This new eBook is a shorter version of the first, original “Design Thinking and Visual Advocacy for Lawyers” eBook and includes all new graphics. This innovative resource was authored by intellectual property partner [David J.F. Gross](#) with support from partner and founding member of the Design Lab [Kate Razavi](#) and partner and Director of the Design Lab [Ruben Gonzalez](#).

“We are thrilled to be releasing the ‘Two Point Oh!’ version of our design thinking for lawyers eBook and have made it even easier and quicker for readers to learn about legal design,” said Gross. “It couldn’t have been done without the great design lab team at Faegre Drinker.”

Readers will be introduced to the concepts of legal design, learn tips on applying design thinking to everyday work, and take away how concepts of visual advocacy can be used in the practice of law.

As an official partner with Stanford University’s [Legal Design Lab](#), Faegre Drinker’s cutting-edge design thinking initiative helps clients succeed by “thinking like designers.” The firm’s Design Lab team leads design sprints that help solve complex legal issues and creates visual advocacy events, seminars and courses to help lawyers communicate more effectively in all aspects of their jobs. The Design Lab is also engaged to support clients in trials, from research and strategy to lead trial counsel. Faegre Drinker’s Design Lab team members have hosted design sprints and visual advocacy training sessions for multiple client teams, including Facebook, NetApp, Seagate, U.S. Bank and other leading companies.

About Faegre Drinker

Faegre Drinker is a firm designed for clients. With 1,200 experienced attorneys and consulting professionals licensed in nearly every state in the U.S., and with strategic offices in London and Shanghai, we have the strength and reach to solve our clients’ most complex transactional, litigation and regulatory challenges, wherever they may arise. Faegre Drinker Consulting, the firm’s advisory and advocacy division based in Washington, D.C., provides public policy, regulatory and technical services to key

sectors of the economy. Additional services include Tritura Information Governance, the firm's data science subsidiary, and Innovative Health Strategies, a health care consultancy that helps hospitals operate efficiently and improve quality of service. Learn more at [FaegreDrinker.com](https://www.faegre.com).

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